

For Immediate Release

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The Hotel Byblos Welcomes A New Manager

For the opening of the 2009 season, CEO Antoine Chevanne named Christophe Chauvin as the new Manager of the Hotel Byblos, Saint Tropez.

(May 27, 2009 - New York, NY) - Since Christophe Chauvin started his career, he always desired to work in the luxury hotel business. With his very talented profile, he started working for the most renowned hotels on the French Riviera. After 5 years at Le Martinez in Cannes, Christophe Chauvin chose to dedicate his career to the Hotel Byblos in Saint Tropez.

He joined the group in February 2007, as the Assistant Hotel Manager and was in charge of the opening of the « Byblos Spa by Sisley Cosmetics », the renovation of the « Spoon at Byblos » and the birth of the brand new restaurant: the « B. ».

Throughout his career and extensive experience, Christophe Chauvin was able to gain valuable knowledge of the hospitality business and has proved to be a trustworthy partner to his colleagues and clients. He now engages on a bright future moving forward.



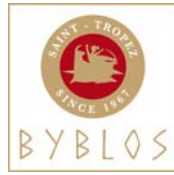
Christophe Chauvin & Antoine Chevanne

At the pulse of its young dynamic CEO, Antoine Chevanne, the family-owned **Groupe Floirat** is focusing on three dimensions of expansion: luxury palaces, charming boutique hotels and clubs of distinction.

Each of these dimensions corresponds to the group's savoir-faire and well known values of welcoming its guests as if they were at home and providing the human touch.

GROUPE FLOIRAT

Places & Spirit



Hôtel Byblos

Avenue Paul Signac – 83 990 Saint Tropez

Phone : 04 94 56 68 00 - Fax : 04 94 56 68 01

Email : saint-tropez@byblos.com Website : www.byblos.com

Opening on April 9th 2009 / Closing on October 25th 2009

Manager : Christophe Chauvin

Executive Chef: Vincent Maillard

Hôtel : 96 rooms and suites, 51 rooms and 45 suites

Facilities:

The « B. » Restaurant (restaurant on the poolside)

The Spoon at Byblos Restaurant

Byblos Spa by Sisley Cosmetics

Fitness Room

Les Caves du Roy night-club

